



RULES FOR LOGO USING

GUIDELINES FOR USE OF LOGO OR CERTIFICATION MARK

Introduction

These guidelines outline the proper use of the TUV United certification mark or logo by certified clients. Adherence to these rules ensures the credibility and integrity of the certification system while preventing any misuse or misrepresentation of the mark.

1. Eligibility for Use

- Only organizations holding a valid certification issued by TUV United are authorized to use the certification mark.
 - The mark must only be used in relation to the scope of certification detailed in the organization's certificate.
-

2. Permitted Use Cases

The certification mark may be used:

- On promotional materials such as brochures, advertisements, websites, business cards, and company stationery.
 - In communications explicitly linked to the certified management system.
-

3. Prohibited Use Cases

The certification mark must **not**:

- Be placed on products or primary packaging in a manner that implies product certification or conformity.
 - Be used on laboratory test reports, calibration certificates, or inspection certificates.
 - Be used in any way that misrepresents the scope of certification.
-

4. Accompanying Statements

When referencing the certification, the following must be clearly stated:

- The certified organization's name or brand.
- The type of management system certified (e.g., Quality Management System).



RULES FOR LOGO USING

- The applicable standard (e.g., ISO 9001:2015).
- TUV United as the certification body.

Example Statement: “[Organization Name] is certified by TUV United for its Quality Management System in accordance with ISO 9001:2015.”

5. Appearance of the Mark

- The mark must be used as provided by TUV United, without alterations.
 - It must retain its original proportions, colors, and clarity.
 - Ensure proper visibility and legibility in all applications, both digital and print.
-

6. Withdrawal or Suspension of Certification

In the event of certification withdrawal or suspension:

- The organization must immediately cease all use of the certification mark.
 - All materials (digital and physical) bearing the mark must be updated or removed to prevent any misrepresentation.
-

7. Monitoring and Compliance

- TUV United reserves the right to monitor the use of its certification mark.
 - Misuse of the mark may result in corrective actions, including suspension or withdrawal of certification.
-

8. Reporting Misuse

- Any misuse of the mark, whether internal or by third parties, must be reported to TUV United immediately.
 - TUV United will guide the certified client on necessary corrective actions.
-

9. Contact for Assistance

For any questions regarding the use of the certification mark, please contact:

- **Email:** support@tuvunited.com



RULLES FOR LOGO USING

- **Phone:** 00225256863

By adhering to these guidelines, certified clients contribute to maintaining the integrity and trust associated with TUV United's certification system.

